

Tactileo Compass, continuous training finally becomes effective!

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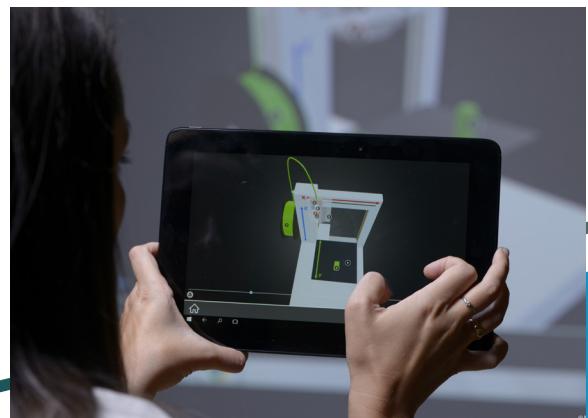
Maskott, specialist in « new technologies for training » presents at CES2017 the digital learning platform TACTILEO, created to enhance the performance of continuous professional training in corporate environment. The platform gathers Maskott's specific skills in the subject: intuitive, ludic, easiness, personalization, permanent mobility and makes it available to the internal corporate professional training services and to the major continuous training service providers.

With more 2,5 million users, TACTILEO sets the pace of the life-long learning environments, from K-12 to the professional training through university thanks to its innovative approach.

The performance of French continuous professional training is regularly questioned. 32 billion euros are allocated every year (1,5% of the national GDP) to the learners, job candidates and employees. For the modern corporation the human capital is strategic. The constant update of skills allied to the technology evolution becomes a rule, as well as the stimulation and implication of creativity. More than ever men and women are the true value of society. Continuous training must follow this evolution, adapting and constantly questioning itself.

For Pascal Bringer Maskott founder: "in the last 20 years, in the continuous training sector we are watching a coming-and-going between externalization and internalization of training. 10 years ago companies were buying training of a catalogue. Then unsatisfied with results they fabricated "internal universities", to create modules and contents aligned with the reality of their trade. But, LMS (Learning Management Systems) are complicated tools and the production of contents is very low. With TACTILEO, we were based in the simplicity required by the educational market, that needs great ergonomics and easiness of use for the teachers and students from K-12. The platform is an intelligent tool capable of compiling all kinds of training contents and resources developed internally and externally and organizing them in coherent and personalized learning paths accessible at every moment... I believe it's time to move from a service of continuously training to a continuous training service!"

The power of TACTILEO rests in its **complete functional coverage**. In fact, Tactileo is, alternately a resource database, a content creation tool as well as created module and path sharing tool -No matter where, no matter when- and a follow-up tool for results and progression in real time as well as in asynchronous mode. One other Maskott's approach peculiarity is the ludicity level. Thanks to the richness of digital (3D, video tutorials, multimedia animations) that serves the attractiveness of the recreational and interactive character of the developed contents.





The formative philosophy of Tactileo by Maskott is disruptive with today's methods: Continuous training is no longer standardize, collective, presential and time focused. It must take place during the everyday life with the existing and available tools (smartphones, tablets and PC) and its contents must in reach in the available moment. TACTILEO becomes a companion allowing the growth of skills of the employees, and its easiness allows them to integrate when needed, contents created by themselves. Evidently the solution is also designed for collective training allowing to merge training and team building, keeping it available in online and/or offline modes anytime anywhere.



Valued in 2003 at USD 6,6 billion (source IDC) the e-learning global market is today at USD 107 billion (source: training industry report 2015). The e-learning growth is no doubt explained by the "always connected world" evolution where it is convenient to learn more, better and faster about specific subjects with clear objectives identified. And if possible no matter where and when with cost reductions. With TACTILEO, Maskott claims in 3 years 5% of the market share, aiming first at the US and Europe.

Maskott and its digital & adaptive platform Tactileo will exhibit at CES 2017 at the Las Vegas Convention Center, in the "corporate services" sector, stand n°21841.

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